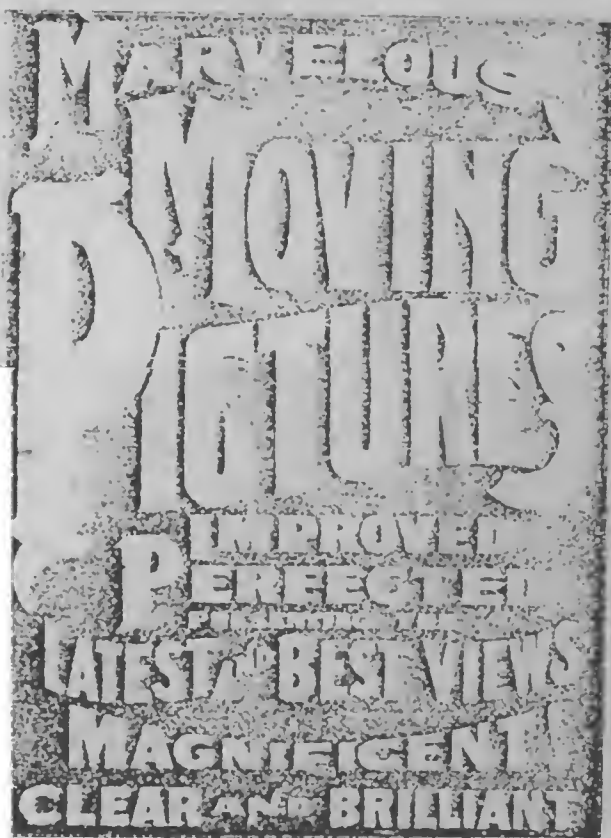




No. 1277—Half-sheet, 21 x 28 inches.



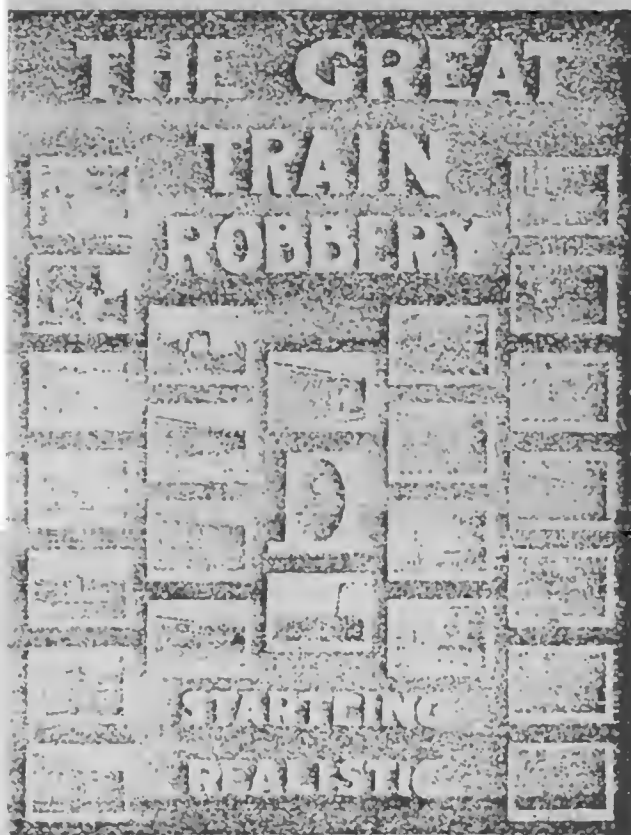
No. 1279—Half-sheet, 21 x 28 inches.  
Lubin's Films.



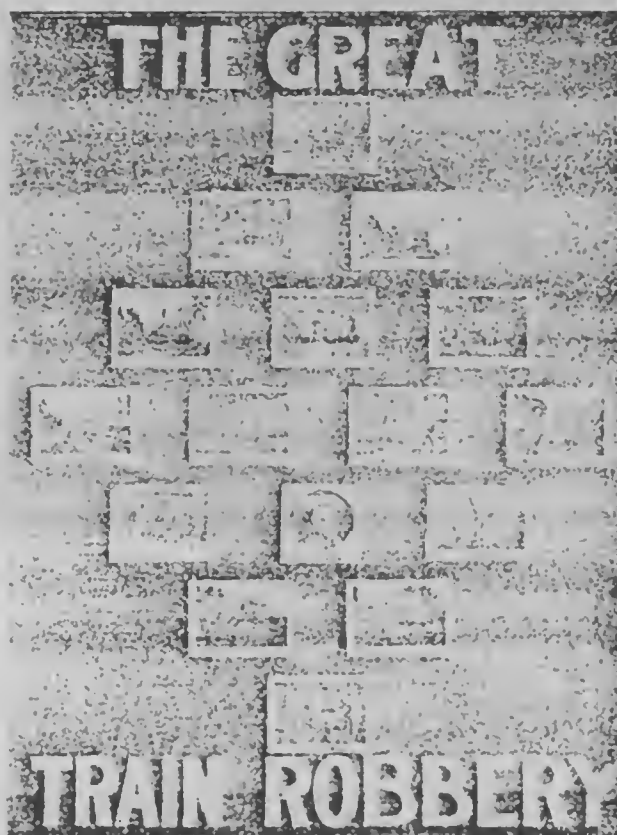
No. 1251—Half-sheet, 21 x 28 inches.



No. 296—Half-sheet, 21 x 28 inches.



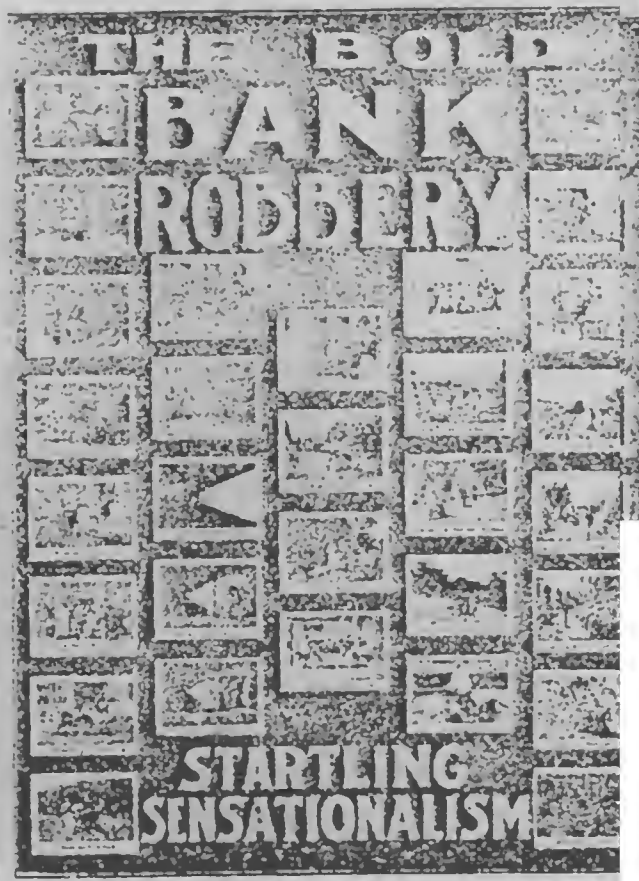
No. 1267—Half-sheet, Edison's films.



No. 1269—Half-sheet, Lubin's films.



No. 1268—Half-sheet, 21 x 28 inches.



No. 1273—Half-sheet, 21 x 28, Lubin's Film

## STANDS.

No. 1440—Twenty-four-sheet, 10 feet high, 20 feet wide. A very handsome stand. Contains three panels for three-sheets of any description. Also has space for half-sheet streamer on top. Can be used with or without streamer. Prices, without streamer, of three-sheets:

|                |        |                 |         |
|----------------|--------|-----------------|---------|
| 3 Stands....   | \$3 00 | 10 Stands.....  | \$ 7 50 |
| 5 Stands ..... | 4 00   | 25 Stands. .... | 17 50   |

For Streamer printed on same, add \$5.00 to above.

No. 1441—Twelve-sheet stand, 7 feet high, 13½ feet wide. Printed in two colors. Reads: "Up-to-Date Moving Pictures. The World's Greatest." This stand may be used as it, or you can add a four-sheet streamer, making a sixteen-sheet stand. The words "Up-to-Date" and "The World's Greatest" may be changed to any other reading.

Prices of twelve-sheet stand, without streamer:

|         |        |          |         |
|---------|--------|----------|---------|
| 5       | \$2 25 | 25       | \$ 8 50 |
| 10..... | 4 00   | 50.....  | 15 00   |
| 15..... | 5 50   | 100 .... | 27 00   |

Prices of sixteen-sheet stand. Name of Company at top:

|          |         |          |         |
|----------|---------|----------|---------|
| 5 ....   | \$ 6 00 | 25 ...   | \$17 00 |
| 10 ..... | 10 00   | 50 ..... | 22 00   |
| 15.....  | 14 00   | 100..... | 35 00   |

No. 1145—Nine-sheet, 7 feet high, 10 feet wide. General View. Audience looking at picture which appears in center. We have various views, viz: Battle Scene, Prize Fight, Fire Department, Fire Rescue, Base Ball, etc. Price, 40 cents each. Three-sheet streamer for top, making a twelve-sheet, 8 cents extra, in lots of 25 or more.

No. 836—Eight-sheet, 10 feet high, 7 feet wide. Two clowns blowing a soap bubble, on which your ad. appears. Printed in four colors. Very attractive. Prices include printing any desired reading matter:

|                       |         |                        |         |
|-----------------------|---------|------------------------|---------|
| 25 Eight-sheets.....  | \$15 00 | 75 Eight-sheets....    | \$34 00 |
| 50 Eight-sheets ..... | 27 00   | 100 Eight-sheets ..... | 40 00   |

No. 839—Eight-sheet. Two Clowns. Same design as our One-sheet No. 52. Same prices as above.

No. 1277—Six-sheet; 7 feet high, 7 feet wide. Strong bill in two colors. Reading matter will answer for any Moving Picture Show. White letters, red and blue background. Prices:

|                |        |                 |         |
|----------------|--------|-----------------|---------|
| 5 Stands.....  | \$1 50 | 20 Stands.....  | \$ 4 75 |
| 10 Stands....  | 2 75   | 25 Stands.....  | 5 50    |
| 15 Stands..... | 3 75   | 50 Stands ..... | 10 00   |

No. 1276—Six-sheet Passion Play. Same prices as above.

No. 1299—Six-sheet. Two colors. Very strong. Reads: "Moving Pictures. Do Everything but Talk." Same prices as No. 1277.

No. 1446—Six-sheet In two colors. Reads: "Every Feature Faithfully Fulfilled. Refined and Moral." Same prices as No. 1277.

## STREAMERS.

No. 1447—Three-sheet Streamer. Reads: "The Original Copyrighted. Edison." Price each, 8 cents.

No. 1448—Four-sheet Streamer. "The World's Greatest Moving Pictures." This streamer may be used in conjunction with Twelve-sheet No. 1441. Price each, 12 cents.

# POSTERS.

## Three-Sheets—7 Feet High, 3½ Feet Wide.

No. 1252—Engraved Block. Reads: "Marvelous Moving Pictures. Improved. Perfected. Presenting the Latest and Best Views. Magnificent. Clear and Brilliant. Prices:

|                        |        |                        |         |
|------------------------|--------|------------------------|---------|
| 10 Three-sheets.....   | \$1 50 | 200 Three sheets.....  | \$13 50 |
| 25 Three-sheets .....  | 3 00   | 250 Three sheets ..... | 16 00   |
| 50 Three-sheets.....   | 5 00   | 300 Three-sheets.....  | 18 00   |
| 75 Three-sheets .....  | 6 75   | 500 Three-sheets ..... | 27 00   |
| 100 Three-sheets ..... | 7 50   |                        |         |

No. 1205—Three-sheet Block for Passion Play. Same prices as No. 1252.

No. 1746—Three-sheet Block for Eruption of Mt. Pelee. Same prices as No. 1252.

No. 1216—Three-sheet Block. Two colors. Reads: "Startling Realism. Tracked by Bloodhounds. Produced by Electricity as It Actually Happened." Prices same as No. 1252.

No. 1217—Three-sheet Block. Two colors. Reads as above, with Japanese-Russian War in center. Same prices as No. 1252.

No. 1218—Three-sheet Block. Two colors. "A Show that Always Pleases Both Old and Young" Same prices as No. 1252.

No. 1219—Three-sheet Block. Two colors. Reads the same as No. 1216, with "The Great Train Robbery" in centre. Same prices as No. 1252.

No. 1220—Three-sheet Block. Reads same as No. 1216, with "The Bold Bank Robbery" in centre. Prices same as No. 1252.

No. 1221—Three-sheet Block. "The Latest Sensation, Parsifal. The Big Hit of Motion Pictures." Same prices as No. 1252.

No. 1222—Three-sheet Block. "The Latest Sensation, Personal. The Big Hit of Motion Pictures." Same prices as No. 1252.

No. 1223—Three-sheet Block. Reads: "The World's Greatest Moving Pictures. Do Everything but Talk." Same prices as No. 1252.

No. 919—Three-sheet, in two colors. Reads: "Popular Prices, 10-20-30 Cents." Same prices as No. 1252.

Any of the above three-sheets may be assorted as desired without extra charge.

No. 701—Battle Scene. Illustration occupies two sheets. Printing at top and bottom. Prices, including any desired matter:

|                       |         |                       |         |
|-----------------------|---------|-----------------------|---------|
| 25 Three-sheets.....  | \$ 5 00 | 100 Three-sheets..... | \$12 00 |
| 50 Three-sheets.....  | 8 00    | 200 Three-sheets..... | 22 00   |
| 75 Three-sheets ..... | 10 00   | 300 Three-sheets..... | 30 00   |

No. 702—Prize Fight. Fighters occupy two sheets. Will answer for any fight. Printing at top and bottom. Same prices as No. 701.

No. 703—Base Ball. Good strong bill. Printing at top and bottom. Same prices as No. 701.

No. 705—Fire Rescue. Firemen rescuing woman and child from burning building. Same prices as No. 701.

No. 706—Fire Department. Engine coming down the street at full speed. Same prices as No. 701.

N. B.—Three-sheets of new films made as occasion requires.

## WINDOW SHOW CARDS.

PRINTED ON HEAVY CARD BOARD, IN COLORS. 11 x 14 INCHES.

One of the very best methods of advertising a show. Our new line embraces many late films, and new ones are being added as they come out. Our M. P. Dates include small dates to be used on these window cards. They can also be picked up and used over and over again.

- No. 1298a. Interior of theatre. Shows screen; with various views.
- 1298b. Eruption of Mt. Pelee.
- 1298c. President McKinley.
- 1298d. Thomas Edison.
- 1298e. World's Fair.
- 1298f. Japanese-Russia War.
- 1298g. Battle Ship.
- 1298h. Train Robbery (Edison's).
- 1298i. Train Robbery (Lubin's).
- 1298k. Bank Robbery (Lubin's).
- 1298l. President Roosevelt.
- 1298m. Laughing Heads. (Four styles.)

Prices include an assortment as desired, but no change in cross-lining.

|               |        |                |         |
|---------------|--------|----------------|---------|
| 50 cards..... | \$1 75 | 300 cards..... | \$ 6 75 |
| 100 " .....   | 2 50   | 500 " .....    | 10 00   |
| 200 " .....   | 4 75   | 1000 " .....   | 17 50   |

## SCHOOL CARDS.

For advertising among scholars. We have several catchy cards that the "kids" will keep.

Prices, printed on two sides:

|                  |        |                |         |
|------------------|--------|----------------|---------|
| 1000 cards ..... | \$1 75 | 5000 cards.... | \$ 6 25 |
| 2000 " .....     | 3 00   | 10,000 " ..... | 10 00   |

You can have your own reading matter, or we will supply same.

## M. P. DATES.

Especially designed for Moving Picture Shows. A very strong date.

|                                 |        |
|---------------------------------|--------|
| Price per single set .....      | \$1 50 |
| In lots of 6 sets or over ..... | 1 00   |

A set includes 75 spots, 3 x 2 inches, for window cards; 75 dates, 9 x 42 inches, with 14-inch end piece and 7-inch end piece, which may be cut off to make date 9 x 28 or 9 x 21, thus answering for all sizes of paper. You can have your own reading matter, but it must be brief.

Four-sheet dates (10 feet high and 3½ feet wide), reading day, month and date, 10 cents each.

42 inches.

SEE THE  
GREAT  
TRAIN  
ROBBERY  
Or any read-  
ing matter.

**Opera House**  
One Night,  
**WED. DEC. 2**

**MAGNIFICENT  
ILLUSTRATED  
SONGS.**

7 in.
21 inches.
14 in.

9 in.

9 in.

## HERALDS.

We have five distinct styles, well written and illustrated with up-to-date half-tone cuts. The prices quoted below are for stock heralds, without your name, etc. We charge 25 cents per 1,000 extra for printing name of company on first page in black ink.

### Quarter-Sheet Heralds—14 x 21 Inches.

Style No. 1—Contains four pages of general reading matter and cuts, and will answer for any kind of Moving Picture entertainment.

Style No. 2—Advertises "The Great Train Robbery" exclusively.

Style No. 3—A combination of general views, one page of "The Bold Bank Robbery" and two pages of "The Great Train Robbery."

Style No. 4—Advertises World's Fair, Jap-Russian War and other views.

We also have electrotypes of pages advertising "Life of an American Soldier" and "Meet Me at the Fountain."

Prices of Stock Quarter-sheet Heralds (14x21 inches), without change in plates:

|            |        |             |         |
|------------|--------|-------------|---------|
| 500.....   | \$2 00 | 3000 ..     | \$ 7 00 |
| 1000 ..... | 3 00   | 5000.....   | 10 00   |
| 2000 ..... | 5 00   | 10,000..... | 18 50   |

For name of show on first page, add 50 cents to above prices.

Parties wishing their own reading matter can use any pages of above-described pages, and add \$2.50 per page for composition on special pages; or a herald may be made up of any of our stock pages to suit your needs.

### Stock Eighth-Sheet Heralds—10 $\frac{1}{2}$ x 21 Inches.

Well written and nicely illustrated. Will answer for any machine or film. Prices quoted do not admit of any changes. Space on first page for stamping name, date, etc. Prices:

|           |        |           |        |
|-----------|--------|-----------|--------|
| 500.....  | \$1 00 | 2000..... | \$3 00 |
| 1000..... | 1 75   | 5000..... | 7 00   |

For name or date on first page, add 50 cents to above prices.

For special reading matter, add \$1.50 per page to above prices for composition. No order for special herald accepted for less than 3,000.

### Passion Play Herald.

A very handsome Eighth-Sheet Herald, illustrated with half-tones. Appropriate reading matter. Printed on good paper. Prices (no change):

|            |        |           |        |
|------------|--------|-----------|--------|
| 500 .....  | \$1 00 | 3000..... | \$4 50 |
| 1000 ..... | 1 75   | 5000..... | 7 00   |
| 2000.....  | 3 00   |           |        |

## TICKETS.

### Round-Corner Admission Tickets.

Printed on tough check, of any or assorted colors. Guaranteed to be durable and lasting. Prices:

|                |        |           |        |           |        |
|----------------|--------|-----------|--------|-----------|--------|
| 8-Ply—500..... | \$2 25 | 1000..... | \$4 00 | 2000..... | \$7 00 |
|----------------|--------|-----------|--------|-----------|--------|



## NOVELTY FOLDERS.

The Latest Craze. We make them in four designs as follows :

- No. 1230a "Don't Be A Lobster."  
 1230b. "The Dam Family,"  
 1230c. "Four Laughing Heads "  
 1230d. "The Funny Fat Folks "

|         |                 |         |                  |         |
|---------|-----------------|---------|------------------|---------|
| Prices: | 500 . . . . .   | \$ 4 00 | 3 000 . . . . .  | \$15 00 |
|         | 1,000 . . . . . | 6 00    | 5,000 . . . . .  | 20 00   |
|         | 2,000 . . . . . | 11 00   | 10,000 . . . . . | 30 00   |

## TICKETS.

### Round-Corner Admission Tickets.

Printed on tough check, of any assorted colors. Guaranteed to be durable and lasting. Prices :

8-Ply—500 . . . \$2 25    1,000 . . . \$4 00    2,000 . . . \$7 00

### Coupon Tickets.

Printed on any or assorted colors, with blank reserve seat stubs, at the following prices :

|                 |        |                  |        |
|-----------------|--------|------------------|--------|
| 500 . . . . .   | \$1 00 | 3,000 . . . . .  | \$2 75 |
| 1,000 . . . . . | 1 50   | 5,000 . . . . .  | 4 00   |
| 2,000 . . . . . | 2 20   | 10,000 . . . . . | 7 50   |

Complimentary tickets and advertising cards at same prices as coupons.

## M. P. DATES.

Especially designed for Moving Picture Shows. A very strong date.

Price, per single set . . . . . \$1 50

In lots of six sets or over . . . . . 1 00

A set consists of 75 dates, 9 x 42 inches, with 14-inch end piece and 7-inch end piece, which may be cut off to make date 9 x 28 or 9 x 21, thus answering for all sizes of paper. You can have your own reading matter, but it must be brief.

9 in.
42 inches.
9 in.

**LATEST  
MOVING  
PICTURES**

Or any read-  
ing matter.

**Opera House**

**ONE NIGHT,**

**WED. DEC.**

2

**THE LATEST  
AND BEST FILMS**

Or any limited amount  
of reading matter.

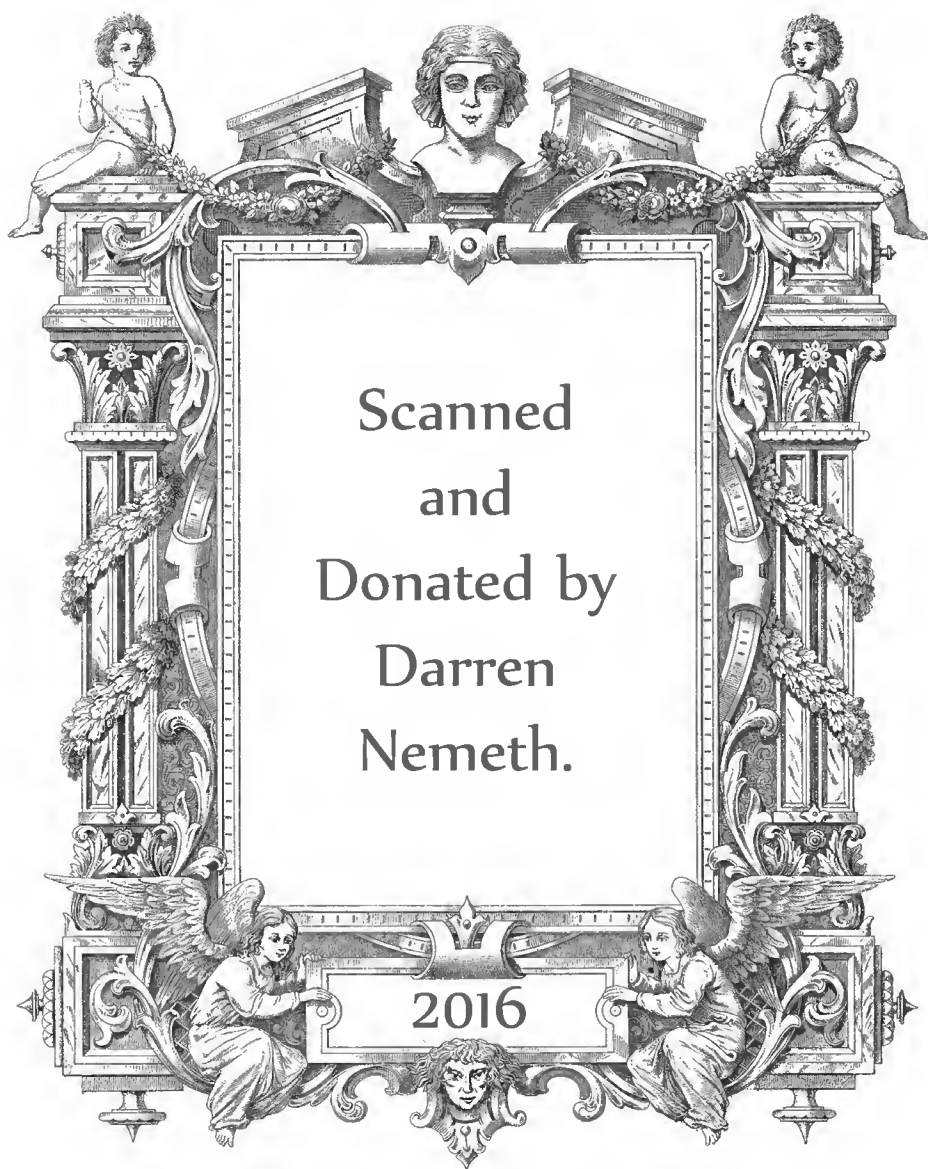
**7 in**

21 inches.
14 in.

Four-sheet dates (10 feet high and 3½ feet wide), reading day, month and date, 10 cents each.

## STANDS.

We also have an elegant line of large stands for billboards, in three, six, eight, twelve and sixteen sheets.



Scanned  
and  
Donated by  
Darren  
Nemeth.

2016